Answer the following questions as you view the documentary:

1. What did you notice at the Wal-Mart shareholders meeting? Do you think this is different from other shareholders' meetings? If yes, in what ways?
2. How is Wal-Mart able to keep track of its inventory? Why is this important? List the effects this has on producers.
3. Trace the decline of Rubbermaid from 1994 to 2004. What factors most contributed to this decline?
4. What is an opening price point? How does it influence sales?
5. Wal-Mart started a campaign encouraging people to buy products that were made in America. What influence did this have on Wal-Mart's buying practices? Be specific!
6. In 1994, President Clinton said that new trade agreements would create a market for American products in China. What happened to the United States companies after opening trade with China? Include statistics, companies and places.
7. List the arguments in favor of outsourcing and those that are against it.
8. Compare the situation at Five Rivers Electronics and the Thomson Plant. What caused problems and what was the result for each?